

**J.J. COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), Pudukkottai - 622 422**

**2020 - 2021 (April 2020 to March 2021)**

**The following are the list of Faculty Members who received seed money for promoting Research in the Department**

S.No.	Name	Department	Amount (Rs.)	Date	Title
1.	Ms. K.Sathya	Computer Science	1500	05.05.2020	Performance Analysis and Implemented of Intelligent Storage Area Networks
			1500	05.05.2020	Sentiment analysis for product recommendation system
2.	Dr. J.Parasuraman	Management	10000	27.06.2020	A Study on the use of Social Networking sites in the Work place and its Efforts on Job Performance incubated Industries in Tamilnadu
			10000	09.11.2020	A Study of the effectiveness of the Selling Cost and its impact on sales with special reference to Indian Paint Industry
			10000	09.11.2020	A Study on Motivational Methods and Their Impact on the Performance of the Employees Working in the Pharmaceutical Companies Located in Hyderabad
3.	Dr. S.Kavitha	Commerce	1500	09.11.2020	Level of Financial Literacy of Women & their attitude and Awareness towards Financial Decisions with Special Reference to Malapuram District of Kerala
4.	Dr. S.Sudha	Computer Science	1500	09.11.2020	Privacy Preservation of Online Transaction using Three-Tier Architecture
5.	Ms. S.Selvi	English	1500	09.11.2020	Diasporic Narratives in Bharathi Mukherjee's Trilogy Desirable Daughter, The Three Bridge and Miss New India
			1500	09.11.2020	Poetics of tension and Cathartic Release in the selected poem of Nisim Eekiel, AK. Ramanujam and R.Parthasarathy



6.	Dr. P.Jeevan	Microbiology	1500	09.11.2020	Antibiogram assay of microbes Isolated from Hospital Waste
			1500	09.11.2020	Studies on Antibacterial effect of Medicinal against UTI Pathogens
7.	Dr. C.Muthukumar	Chemistry	1500	09.11.2020	Investigation o n Anti-bacterial and photocatalytic degradation of Copper exchanged Zoolie-p
			1500	09.11.2020	Isolation, Physico-chemical characterization and antimicrobial activity of Nickel (II) complexes of Dicyclohexylamino-3-methoxy-4hydroxy benzyl -8-hydroxy quinolin
			1500	09.11.2020	A Study on variation of growth in Solanum Melongira (Brinjal) by analysis NPL values
			1500	09.11.2020	Synthesis and characterization of dye dopped sol-gel glass incorporated with zinc oxide nanoparticles
			1500	09.11.2020	Synthesis, characterization and antimicrobial evaluation of 7-dicyclohexylamino-4 hydroxy-3-methoxy benzyl-8-hydroxy quinolin and its Cu <sup>II</sup> complexes
8.	Dr. K.Uma	Management	5000	09.11.2020	A Study on the Recruitment and Retention Strategies of Light Motor Vehicle Industries of Central Zone of Tamilnadu
9.	Dr. L.Leo Franklin	Commerce	7500	09.11.2020	Customer Preference about Rural Transportation with special reference to Tamil Nadu – A Study
			10000	09.11.2020	Consumer Preference on Passenger Car – A study with special reference to Tamilnadu
			10000	09.11.2020	A comparative study on Management of working capital of selected sugar units in Tamilnadu
			5000	29.12.2020	A Study on Rural Consumer Behaviour towards Household Durable Goods in Madurai Dt.
10.	Dr. M.Poornima	Microbiology	1500	11.11.2020	Antioxidant, Antimicrobial Activity and analysis of Phyto compounds from the Allium Cepa L and Allium Sativum L extracts
			1500	19.02.2021	Somatic DNA Damages Associated with Oxidative Stress and Immune response in response




11.	Dr. N.Meenal	Mathematics	1500	12.11.2020	A Study on Triple Connected Domination in Graphs
			10000	13.02.2021	Optimization of Green Vehicle Routing Problem with time windows using evolutionary algorithms
			15000	13.02.2021	Studies on Eccentric Fuzzy graphs and its properties along with some related parameters
12.	Ms. M.Jothi	Computer Science	1500	16.11.2020	Cardio Vascular Disease Prediction Based on Deep Learning Technique
13.	Dr. S.Parithi	Management	1500	30.11.2020	A study on Investor's Attitude and Perception towards investment options available in India with special reference to Ottapalam Taluk
			1500	30.11.2020	A study on working Capital Management in Bharati Airtel
			10000	30.11.2020	A Study on Service Marketing in Banking Sectors with Special Reference to Nationalised Banks
14.	Dr. M.K.Murali	Physics	12500	10.12.2020	Photocatalytic Activity of Biocompatible Nano particles provides multiple efforts: Intrinsic In-vitro studies
			1500	10.12.2020	Green synthesis of Silver Nano particles using Catha Ranthus Roseus Leaf Extract and study its characterization
			1500	10.12.2020	Synthesis and characterization of RHODAMINE 6G Dye doped SOL.GEL Glass in corporate with Cadmium Sulphide Nano Particles
15.	Dr. C.Subramanian	Commerce	1500	14.12.2020	A Study on the impact of effective Credit Management Policy on the Profitability of Commercial Banks with Special reference to Palakkad District
16.	Dr. G.Arunachalam	English	1500	28.12.2020	Search for Self Identity in Shashi Deshpande's Small Remedies and Moving on



17.	Dr. M.Arumugam	Botany	1500	29.12.2020	Invitro Propagation of Sesivium Portulacastrum L.
18.	Dr. S.Arul Manikandan	Chemistry	1500	30.12.2020	Assessment of Physical and Chemical Status of Water Samples collected from Urban Uyyakondan Channel Tiruchirappalli District, Tamilnadu, India
			1500	30.12.2020	Evaluation of Physico-Chemical Status of Ground water samples collected from T
19.	Dr. S.J.Sathish Aaron Joseph	Computer Science	11250	13.02.2021	An Enhanced Clustering Process on High Dimensional Data Analysis using Web Mining Techniques
20.	Dr. O.Uma Maheswari	Mathematics	10000	13.02.2021	Contribution to the studies on Generalization of M closed sets and maps in Double Fuzzy Topological Spaces
21.	Ms. S.Kanitha	Biochemistry	1500	17.02.2021	Targeting cont signaling pathway of Breast Cancer using Novel Antimicrobial Peptides through Insilico and Invitro Approach
22.	Dr. K.Punitha	Management	1500	19.02.2021	A Study on Employee Knowledge Management in SIPCOT Industry in Pudukkottai
23.	Mr. Sivakumar	English	1500	20.02.2021	Assured Elements in Edward Albee's 200 story, who's afraid of Virginia Woolf and the delicate balance
<b>Total Rs.</b>			<b>179750</b>		



  
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